

# ALEXANDRIA BAY NY FORWARD: DOOR-TO-DOOR BUSINESS QUESTIONNAIRE SUMMARY

## A. QUESTIONNAIRE OVERVIEW

As part of the public engagement component of the NY Forward process, a short business questionnaire was developed. The purpose of this questionnaire was to gather input from businesses about Downtown Alexandria Bay. This information will help inform the overall vision and goals for the Downtown.

Project team members walked Downtown on May 28<sup>th</sup>, 2024, speaking with available businesses and gathering informal feedback. The project team engaged with a total of twelve (12) businesses located within the Downtown in the afternoon. Project team members also provided public meeting flyers and project cards to inform the community about the NY Forward Program.

## B. QUESTIONNAIRE SUMMARY

The following is a brief highlight of the responses received.

Question 1 (Q1) What is your busiest time of year?

- Summer
- Warm months
- Peak summer (July)

Question 2 (Q2) What improvement could be made downtown to extend that or encourage more people to come downtown more often?

- Sidewalk improvements
- People trip in front of businesses
- Free parking/ outdated meters
- Public restrooms
- Streetscaping improvements
- Family oriented community events
- Community based improvements
- Attracting families

Question 3 (Q3) What are the most important improvements you would like to see downtown?

- Sidewalk improvements
- Music Events
- Utilize the pavilion
- Host concerts on Casino Island